Perian Sully

EMPLOYMENT HISTORY

Project Manager: Digital Asset Management & Online Access *July, 2010 – present*
Balboa Park Online Collaborative

- Oversees all aspects of selection and implementation of an enterprise-level digital asset management system for 21 member organizations. Includes defining project timeline, roles, responsibilities, resources, and measures that lead to the successful completion of the project.
- Works with stakeholders to increase online access to museum collections, including managing asset digitization, and assisting with data migration, cleanup, and standardization.
- Researches and implements special projects, including in-gallery iPad kiosks, mobile touch tours, and manuscript transcription.
- Participates in dissemination of project reports at conferences and symposia.
- Identifies opportunities for partnerships and online resources for online collection access.
- Oversees library, archive, and museum interns and contract employees.

Collections Information Manager & Web Programs Strategist *Nov., 2005 – June, 2010*
Judah L. Magnes Museum

- Migrated and managed two separate collection information management systems and oversaw the quality of collection information.
- Oversaw the development of the Magnes' first-ever collections access website.
- Evaluated information management practices against industry standards and researched new and emerging technologies for increasing collection access and interpretation.
- Modified and updated in-house metadata crosswalks for collection management systems.
- Researched and made recommendations about, and implemented appropriate metadata standards; web solutions; and digitization tools for archive, library, and museum information.
- Established procedures and authority controls, data entry standards, digitization procedures and workflows. Developed manuals and guideline documents for the above.
- Oversaw inventory and record reconciliation of collection information as part of ongoing collection access initiative.
- Managed and updated the institution's website and social media outlets and was responsible for the migration of the website into the Drupal content management system.
- Created and administered reproduction-quality images from primary and secondary sources.

Collections Information and Access Intern *June, 2004 – September, 2004*
San Francisco Museum of Modern Art

- Input into specific areas of EmbARK collection management system.
- Researched artist biographical and exhibition information.
- Catalogued artwork and archival information (artists, provenance, care and inscriptions).

Acting Registrar & Post-Graduate Researcher *February, 2001 – August, 2003*
The Richard L. Nelson Gallery & Fine Arts Collection, UC Davis

- Performed all Registrar functions pending the arrival of a permanent registrar.
- Developed and implemented new Gallery operational and inventory processes and procedures.
- Designed, created and maintained Gallery website.
- Designed and implemented digital archive database.
- Acted as Assistant Curator and performed curatorial research.
- Supervised staff of seven.

Assistant Slide Librarian *June, 2002 – January, 2003*
Visual Resources Library, UC Davis

- Managed slide library database: creation, input and maintenance.
- Created faculty materials and lectures websites.
- Performed asset identification research for department.
- Assisted with designing, creating and maintaining Art Department website.

EDUCATION

John F. Kennedy University *September, 2003 – August, 2006*
Berkeley, California
MA – Museum Studies
Focus: Collection Management, Education, & Technology

University of California, Davis *September, 2000 – June, 2002*
Davis, California
BA – Art Studio
Focus: Sculpture

Santa Rosa Junior College *August, 1998 – June, 2000*
Santa Rosa, California and Paris, France (January-May, 2000)
Focus: Computer-based art and 3D modeling

Colby College *September, 1993 – June, 1994*
Waterville, Maine
Focus: Environmental Biology

Santa Rosa High School *graduated June, 1993*
Santa Rosa, California

RESEARCH AND PUBLICATIONS

Computer Documentation
The New Museum Registration Methods, 5th Edition; 2010. Co-author and chapter editor.
Abstract: This chapter discusses the practice of computerized documentation and the process of caring for collection information. A detailed overview of selecting, modifying, and caring for a collection management system or database is also included within the chapter. Additional content for the 5th edition includes information about presenting collection information online, updated discussion of hardware selection, and new and established metadata/content standards.

Collection Management Systems
Encyclopedia of Library and Information Science; 2010. Author.
Abstract: The purpose of this article is to provide an overview about the program capabilities of collection management systems and how they compliment museum collection management tasks. In addition, this article will inform museum professionals about the myriad tasks and considerations one must take into account when selecting, implementing, and maintaining a software package. There are a number of guidebooks freely available online to assist with implementation projects, but these projects are often complex and confusing, and the article is intended to serve as an orientation tool for those unfamiliar with the process.

Musematic, http://www.musematic.org ***January, 2007 – present***
Museum Computer Network and American Association of Museums Media and Technology Committee.
Researches and writes about collection digitization, social media, cultural heritage web sites, museums in virtual worlds, and how current social trends impact technology use and adoption in the cultural heritage sector. Blog contributors are selected by committee.

Inventory, Access, Interpretation: The Evolution of Museum Collection Management Software
Master's Final Project. 2006
Abstract: Traces the history of development of collection management software (CMS) from 1967 to the present and examines current issues with CMS development and usages within the museum environment. Makes recommendations for museum stakeholders for selecting an appropriate system and for CMS developers seeking to increase their product's usefulness to their customers.

Habitat Preferences of Bush Lupine (Lupinus aboreous)
University of California, Davis, Bodega Marine Laboratory Summer Retreat. July, 1992
Paper and accompanying presentation was developed from a two-week invitational for high school student scientists. My topic of study was about the habitat preferences of the bush lupine and the paper presented the results of detailed soil samples, wind effects, and other ecological stressors.

CITATIONS AND ARTICLES

Digital Convergence at the Australian War Memorial - Keynote Address
by Mal Booth – *ALIA Information Online*; Sydney, Australia, January 2009
http://www.slideshare.net/malbooth/digital-convergence-at-the-awm-presentation

Collection Management Systems
by Dr. Annamaria Poma Swank – September, 2008
http://documenti.rinascimento-digitale.info/Collection_Management_Systems

Rediscovering a Treasure
(Cover Feature) by Susanne Rockwell – *UC Davis Magazine*; Volume 21, Number 2, Winter, 2004
http://ucdavismagazine.ucdavis.edu/issues/win04/feature_1.html

PRESENTATIONS, WORKSHOPS, and PANELS

Presenter *January, 2011*
Webinar - Society of American Archivists, San Jose State Student Chapter
Presented about rapid digitization projects for archives, libraries, and museums and explained different methods for online access, including social media, institutional websites, and online consortia.

Website Reviewer *September, 2010*
National Museum of Natural Science (NMNS)
The international digital archives and e-learning communication project of the National Museum of Natural Science
Reviewer for a national digital archives program website funded by the National Science Council, Taiwan. Evaluated the quality of the museum's website, including English language text, look and feel, content, and usability.

Workshop Panelist *May, 2010*
Copyright Refresher: What You Should Know About Rights and Reproductions in Today's Museums
American Association of Museums Annual Conference; Los Angeles, California
with Megan Bryant, The Sixth Floor Museum at Dealey Plaza; Cherie Chen, The J. Paul Getty Museum; Fred Goldstein, Los Angeles County Museum of Art; Tamara Johnston, American Geographical Society Library and Milwaukee Institute of Art and Design; David Sturtevant, Harvard University Art Museum; Adine Varah, City and County of San Francisco; Maureen Whalen, The J. Paul Getty Trust.
Presenter and moderator for a full-day workshop about copyright law. I specifically discussed fair use on museum websites and led a question and answer breakout session about museums, websites, fair use, appropriation by the public and social media.

Presenter *March, 2010*
We Know We Should Post Our Collections Online, But How Do We Do It?
California Association of Museums Annual Conference; San Jose, California
with Lauren Silver, Ph. D., Director of Education, Computer History Museum; Paula Jabloner, Director of Collections, Computer History Museum; and Melissa Johnson, Curator of Interactive Media, History San Jose
Presentation description: To make collection assets available online, use of the photo-sharing website Flickr has proved that collection sharing doesn't have to be technologically difficult or expensive. By presenting collection images and information on a very popular third-party website, institutions have developed new avenues of research and audiences for their content. This presentation will discuss the process of using Flickr for sharing, outline the potential benefits and downfalls, and provide examples of some successes to date from cultural heritage institutions.

Presenter *December, 2009*

20x20: Rapid-Fire Presentations on Technology and Inspiration in the Digital Age

Cultural Connections; The Lab, San Francisco, California

A fast-paced discussion in the PechaKucha format about how libraries, museum, and archives are leveraging social media to increase access to and use of their collection assets. Highlighted the use of Twitter, blogging, Facebook, and in-house collection databases.

Moderator *August, 2009*

Social Collections, New Metrics, Maps and Other Australian Oddities

San Francisco Museum of Modern Art, San Francisco

Acted as moderator for this seminar about social media, metrics, the role of museum collections data in the digital age, measuring the effectiveness of digital initiatives, and new and upcoming technologies.

Presenter *April-May, 2009*

Bridging the ALM Divide: Collection Information in a Hybrid Institution

with Dr. Francesco Spagnolo, Director of Research and Collections, Judah L. Magnes Museum

American Association of Museums Annual Meeting; Philadelphia, Pennsylvania

This session presented a case study of how the Magnes is using new, innovative technology to make their archive, library, and museum information compatible in one centralized collection management system. This project is designed to facilitate research, sharing, and collection management by making all material types searchable and linkable to one another, while using shared metadata sets (eg. some of the Magnes' museum fields are able to be exported to EAD and MARC; some MARC-enabled fields are also exportable into EAD. Many fields are also ISAD-compliant and the Magnes also used CDWA for some data-entry standards and Getty's ULAN for the creators and artists).

Workshop Instructor *April-May, 2009*

Technology Tutorial: Blogging

American Association of Museums Annual Meeting; Philadelphia, Pennsylvania

Led two hands-on workshops designed to teach beginners how to set up, maintain, and market a blog for their museum or cultural heritage institution.

Workshop Instructor *March, 2009*

Make Your Own 18th Century Hair or Hat Accessory

Greater Bay Area Costumer's Guild, Costume Academy, Berkeley, California

This class provided an historical overview of mid-to-late Western European 18th-century hair and hat accessories. The majority of class time was spent on constructing the accessory, using a provided kit. Students were able to leave class with a finished product.

Presenter *August, 2008*

Bridging the ALM Divide: Collection Information in a Hybrid Institution

with Dr. Francesco Spagnolo, Director of Research and Collections, Judah L. Magnes Museum

Museum Computer Network Cal SIG Annual Meeting

San Jose Museum of Art, San Jose, California

This session was the first introduction to the field about the Magnes collection information integration project (described above for the April-May 2009 session of the same name).

Grant Panelist *May, 2008*

Digital Humanities Startup Grant Competition

National Endowment for the Humanities; Washington DC

Participated in an advisory panel, evaluating approximately 30 grant applications for feasibility, institutional impact, field-wide benefits, and clarity of purpose.

Workshop Instructor *May, 2008*

Technology Tutorial: Web 2.0
with John Gordy and Allegra Burnette
American Association of Museums Annual Meeting; Denver, Colorado
Led two hands-on workshops designed to provide an overview of Web 2.0 technologies for beginners. During the course of the workshop, attendees learned what an RSS feed was, how to set up a blog, how to use YouTube, and how to use a wiki.

Panelist *December, 2006 through 2009*

Media and Technology course
Museum Studies department, John F. Kennedy University
Met with Media and Technology students at John F. Kennedy University to guide them to appropriate and available technologies, according to the specifications of their projects. Attended final presentations and provided constructive critique about final student projects.

CONFERENCES and MEETINGS

American Association of Museums Annual Conference

Los Angeles, California	***May, 2010***
Philadelphia, Pennsylvania	***April-May, 2009***
Denver, Colorado	***April-May, 2008***
Chicago, Illinois	***May, 2007***
Boston, Massachusetts	***April-May, 2006***

Museum Computer Network Annual Conference

Washington, DC	***November, 2008***
Pasadena, California	***November, 2006***

Museum Computer Network Cal SIG Annual Meeting

San Jose, California	***August, 2008***
San Francisco, California	***August, 2006***

Museums and the Web

San Francisco, California	***April, 2007***
Vancouver, British Colombia	***April, 2005***

THATCamp

Automattic Lounge, San Francisco, California	***October, 2010***

THATCamp

Hall of Champions, San Diego, California	***January, 2011***

Collections Colloquium

John F. Kennedy University Museum Studies, Berkeley, California	***October, 2008***

Joint Committee on Archives, Libraries and Museums (CALM)

Society of American Archivists, San Francisco, California	***August, 2008***

"Let's Talk: Civic Discourse" Colloquium

John F. Kennedy University Museum Studies, Berkeley, California	***March, 2008***

SFMOMA Digital Assets Symposium

San Francisco, California	***September, 2007***

New Media and Social Memory Symposium

Berkeley, California	***January, 2007***

AWARDS

Museum Computer Network Scholarship *November, 2006*
Scholarship to attend the MCN Annual Conference in Pasadena, California

Phi Beta Kappa Membership *November, 1999*

Outstanding Senior Biologist *May, 1993*

PROFESSIONAL AFFILIATIONS

American Association of Museums
Museum Computer Network
Greater Bay Area Costumer's Guild
Phi Beta Kappa

OTHER ACTIVITIES

Program Chair *May, 2010 - present*
American Association of Museums Media and Technology Standing Professional Committee board

- Responsible for soliciting and reviewing session proposals that are submitted to the Media and Technology SPC. Evaluates and makes recommendations to submitters for refinement of proposals. Presents and lobbies for qualified proposals to the National Program Committee in Washington DC in August of each year.
- Attends monthly teleconferences with other board members to discuss activities of committee and provide input.

Past Secretary *January, 2007 – August 2009*
American Association of Museums Media and Technology Standing Professional Committee board

- Developing Resources section for Media and Technology website. Section will include materials about various topics for new technology professionals. Topics include "how-tos" about podcasting, digital photography, selecting metadata, choosing a collection management system, and using content management systems.
- Attends monthly teleconferences with other board members to discuss activities of committee and provide input. Takes monthly minutes and volunteers for tasks as needed.

SOFTWARE KNOWLEDGE

Collection Information Management and Database: IDEA@ALM, KE EMu, EmbARK, PastPerfect, Filemaker Pro
Productivity and Office: Crystal Reports, Microsoft Word, Excel, PowerPoint, MediaWiki, BaseCamp project management website, RedMine project and trouble ticket management software
Imaging and Web Publishing: Adobe Photoshop and Bridge, Macromedia Dreamweaver, HTML, Wordpress CMS, Adobe Publisher
Metadata Schemata: MARC, EAD, Dublin Core, VRA, SPECTRUM, CDWA and CDWA Lite, ISAD, CCO
Currently Learning: XML, CSS, Drupal content management system, Microsoft Project and Visio